

Put your career on fast track!
PARADIGM SHIFT IMPETUS
A Business English Communication program



Far too many careers are stunted by not being able to cope with the demands of effective business communication.

Some home truths

- Eighty percent or more of the companies in the services and the finance, insurance and real estate sectors that generate the greatest employment growth potential, rate communication skills high while hiring.
- The ability to communicate is always rated as the most important factor in making a manager "promotable"

Paradigm Shift Consultancy Service Pvt. Ltd is an end to end HR consultancy services provider addressing the learning and development needs of the human resource in Corporates and Institutions.

With an experience and expertise of over 6 years in all facets of training in the areas of Leadership, Communication and Behavioral skills and having trained over 30,000 individuals in over 50 organisations, Paradigm Shift is now ideally placed to take forward the momentum of human capital development

The Paradigm Shift Impetus

The Paradigm Shift Impetus is a program designed for active professionals who seek to enhance their proficiency in business English and business communication skills and to expand their cross-cultural business awareness for work in a globalised environment.

Key Benefits of Paradigm Shift Impetus

- Effectively communicate to get things done
- Build high quality working relationships
- Successfully manage difficult conversations
- Develop personal influence and impact
- Manage your image, credibility and the impression you leave on others
- Control your nonverbal communication
- Set a common approach for a civilized workplace
- Listen attentively and give constructive feedback
- Understand office team diversity and why people react the way they do.

Paradigm Shift Impetus is a training program for busy professionals who are willing to invest 4 weekends (Saturdays and Sundays) in a month for language and cross-cultural business communication training.

Paradigm Shift Impetus Course content

- English Language & Discussions
- Business English for Executives
- Successful Presentations
- Successful Negotiations
- Navigating Across Cultures
- Effective Business Writing

The Paradigm Shift advantage

- A certificate will be issued to each participant.
- Each participant can connect with the KIT (Keep in Touch) resource center of Paradigm Shift through email for any guidance for a period of 90 days.
- Course material in the form of a workbook will be provided to the participants.
- The training process will be interactive and will be based on case studies and role plays.

If you are interested in this training programme please mail us at: impetus@paradigm-shift.in.

For more information Contact



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